

# FACTS *e*Biz Suite

Power of Integration

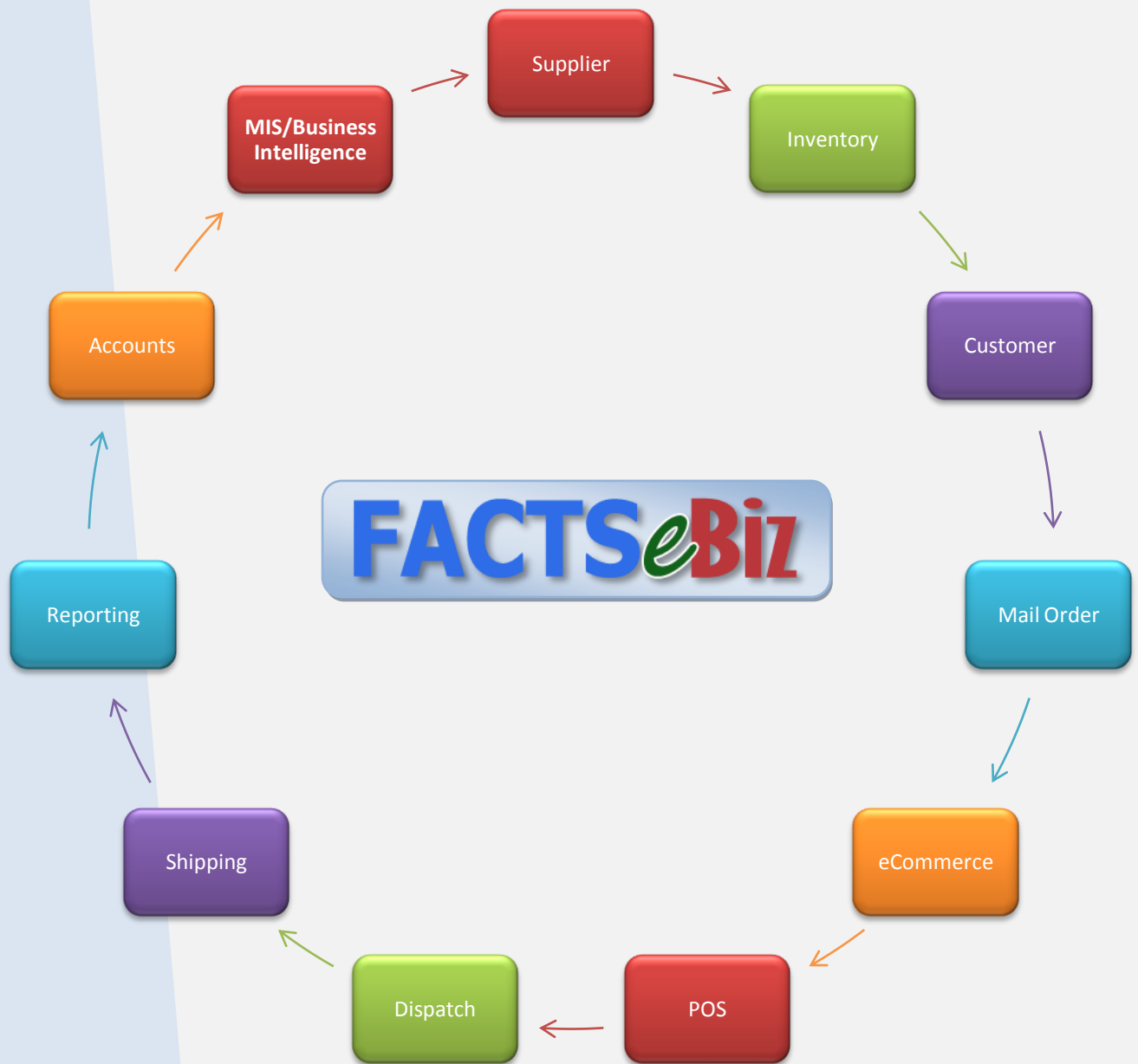


**eBusiness Simplified**

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# Connected Business platform



## Designed for Today's Connected World

To overcome the challenges of today's modern business, we have developed FACTSeBiz Suite, the first affordable application to combine the most commonly used eBusiness functions into one integrated application. With FACTSeBiz Suite, the Internet is integrated into the DNA of your business, opening new opportunities for growth and efficiency.

### Benefits of FACTSeBiz Suite include...

- **Designed for Today's Connected World** – FACTSeBiz Suite is a desktop application that uses the latest “web services” technology to securely connect to data over the internet. FACTSeBiz Suite offer LAN comparable performance over the internet.
- **Business to Consumer (B2C) and Business to Business (B2B) eCommerce Ready** – Going online has never been easier with a single point of data controlling both your website and back office operations. Pricing and other business rules work identically in both the eCommerce website and back office application.
- **Real Time Data** – With our new technology you can run your entire company from your local server or web server. With your website and backend operations running from the same server your entire business can run in real time without compromise.



## Powerful Integration



FACTSeBiz Suite goes beyond eCommerce by giving you true eBusiness capabilities that can power both the company's web store and back office operations in one fully integrated application.

Whereas eCommerce is only designed to run your web store, eBusiness is designed to run your entire organization. By using one point of access for data and business rules, FACTSeBiz Suite **eliminates the need to import and export data between applications because information entered into the system is accessible throughout your entire organization.**

As an eBusiness, there is no separation between your web store and the rest of your company. You are now able to provide your customers the same service whether through your web store or over the telephone.

## A complete shopping cart solution



FACTSeBiz Suite includes a complete content management system (CMS) for building and maintaining the web store's content.

## Fully integrated with Accounting / ERP



Whether transactions are entered through your web store or through the back office, they are processed identically all the way through to your accounting ledger. This ensures accurate financial data, up to date reporting and a proper audit trail.

- One central point for all transaction eases financial reporting
- Stock Quantity is updated in real time with prompt for insufficient stock
- Payment terms and shipping methods can be assigned on a "per customer" basis
- Tax, B2B Pricing methods, discounts and more setup in the back office system flow through the web store

## Reports



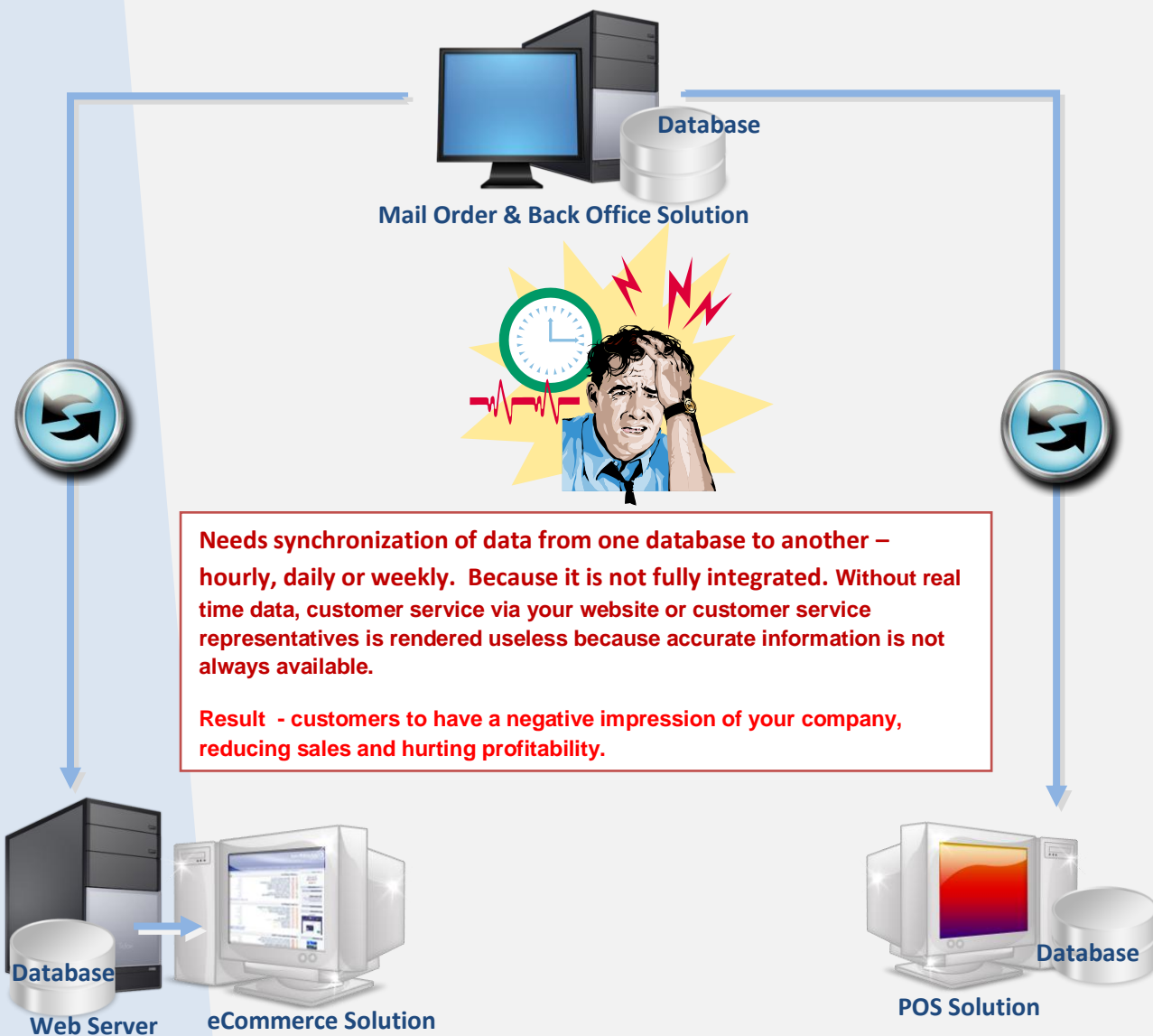
Report Generation is one of the core feature in any software systems and in FACTSeBiz Suite, you have the flexibility of taking the Reports based on user requirements. Though it is next to impossible to write all Reports FACTSeBiz Suite generates.

# Yesterday's Approach

## Different Business Logic Splitting the Company

Every eCommerce system needs a back end accounting application to process transactions and enter the results into the financial records of the company. Because these applications were never designed to work together, they have completely different methodologies that make some transactions possible in one system but not possible in the other. Accordingly, prices and options found on the web may not be available in the back end system for phone based orders and inquiries.

### Existing Solution



The is the "old" approach which leads to islands of data fragmented throughout your organization, the site administrator has to manually oversee the exporting and importing of data between the web store and back office operations with the utmost caution. Without real time data, customer service via your website or customer service representatives is rendered useless because accurate information is not always available. This causes customers to have a negative impression of your company, reducing sales and hurting profitability.

# Our Approach

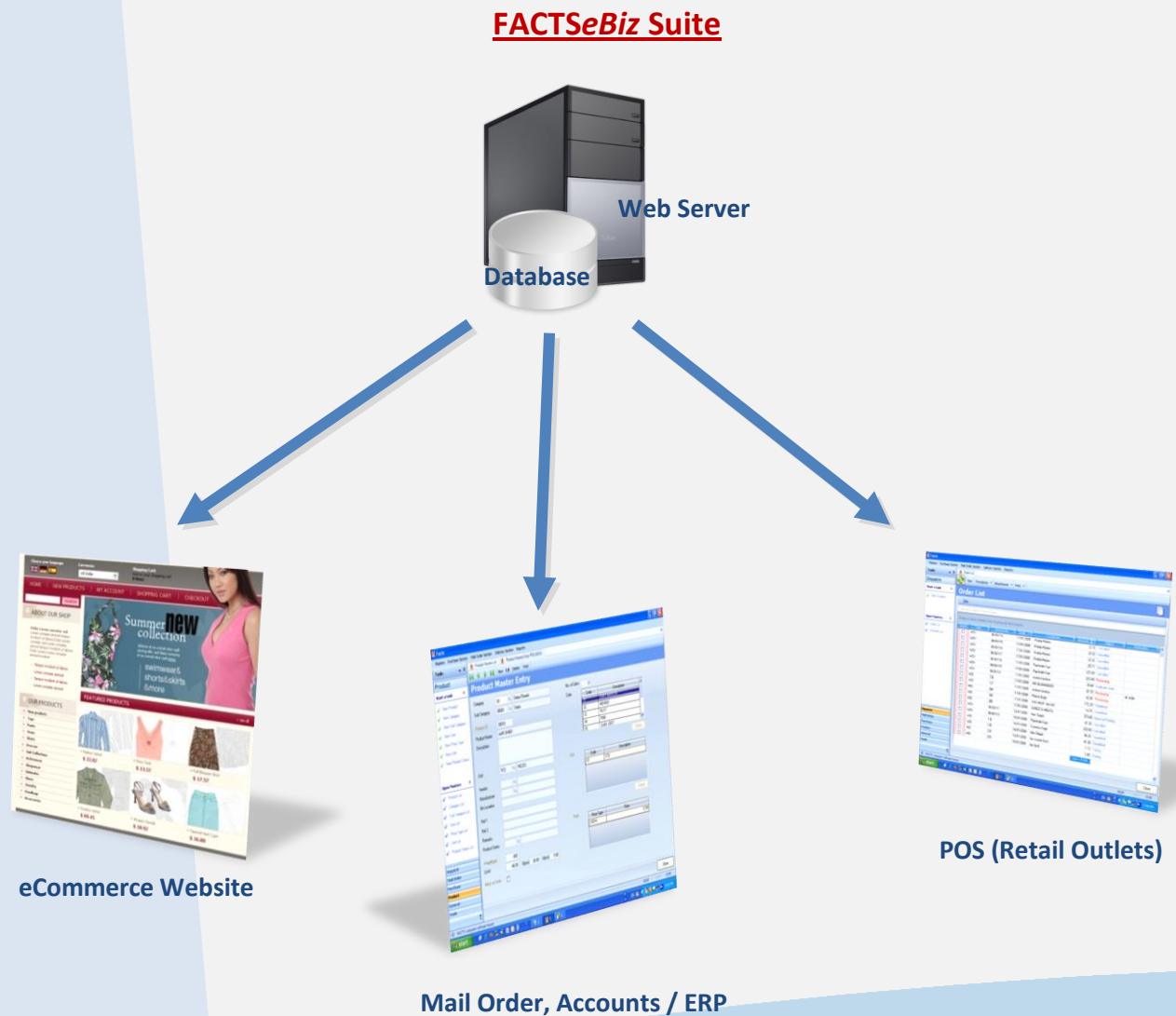
## A Single Set of Business Logic Unifies the Company

With FACTSeBiz Suite there is only one system to setup and maintain. All data, whether entered from the website or back office system is instantly available throughout the entire application completely eliminating the need to move data from system to system. The benefits to this approach are real and substantial. All customer and inventory options setup in the back office work exactly the same whether a transaction is entered on the web or on the back end unifying your entire organization.

The right approach: With only one system running both the back office and the web, everything works together effortlessly. As customers place their orders online, the orders are instantly available within the back end system for processing or customer service inquiries; when inventory information is updated on the back end, it is instantly updated on the web for accurate stock availability. The result is complete customer satisfaction which turns into more sales and repeat business.

## Single Database – lowered maintenance and increased efficiency

Simply put, FACTSeBiz Suite has only one database so there's no need to upload/download and import/export data to and from servers.



## Why FACTSeBiz Suite?

Enter a world where there is only one computer application to run your entire business; where there is no more pulling and pushing of data, where information is entered in one area (say inventory) and available somewhere else (say, your web store); where you can access your data from your local area network (LAN) or across the web. Imagine this with one, easy to use and affordable application. Welcome to the world of FACTSeBiz Suite

